

Base: All Respondents

Q1 Which of the following have you ever used? Please select all that apply.

	Gender			Age					Female Age					Male Age					Region			
	Total	Female	Male	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2053	1076	960	520	396	303	354	480	272	191	169	193	251	239	200	133	159	229	449	841	407	356
Weighted Base	2053	1045	993	589	349	322	339	454	290	173	161	175	246	291	172	160	163	207	357	786	423	486
Mobile wallet (e.g., Apple Pay, Google Wallet)	1077 52%	559 53%	507 51%	445 76% FGH	240 69% FGH	186 58% GH	122 36% H	84 18% JKLMN	241 83% LM	113 65% LM	96 60% LM	61 35% M	48 20% PQR	197 68% PQR	125 73% PQR	89 55% QR	61 37% R	36 17% R	176 49% R	423 54% R	220 52% R	258 53% R
Food delivery apps (e.g., GrubHub, Instacart, Doordash)	1020 50%	527 50%	480 48%	414 70% FGH	226 65% GH	187 58% GH	113 33% H	80 18% JKLMN	221 76% LM	103 59% LM	89 55% LM	62 36% M	53 21% R	185 64% QR	120 70% QR	97 61% QR	50 31% R	27 13% R	184 51% R	393 50% R	189 45% R	254 52% R
Online healthcare provider platforms (i.e., platform for messaging providers, accessing test results)	899 44%	485 46% C	404 41%	223 38% D	164 47% D	158 49% D	157 46% D	197 43% N	127 44% N	75 43% N	78 48% N	86 49% N	119 48% R	89 30% NR	86 50% NR	80 50% NR	71 44% N	78 38% N	163 46% N	322 41% N	195 46% N	218 45% N
Pharmacy mobile apps (e.g., CVS, Walgreens)	808 39%	430 41%	370 37%	250 42% H	158 45% GH	149 46% GH	124 37% H	127 28% M	131 45% M	74 43% M	75 47% M	74 43% MQ	75 31% MQ	113 39% R	82 48% QR	74 46% QR	50 31% R	52 25% R	158 44% R	309 39% R	163 39% R	178 37% R
Digital health app (e.g., mental health, fitness, period and cycle trackers, weight loss)	760 37%	426 41% C	323 33%	306 52% EFGH	152 43% GH	125 39% GH	93 28% H	84 19% JKLMN	180 62% M	72 42% M	70 43% M	58 33% MQ	46 19% MQ	118 41% QR	77 45% QR	55 34% QR	35 22% QR	38 18% QR	125 35% QR	274 35% QR	163 38% QR	199 41% QR
None of these	340 17%	179 17%	160 16%	22 4% D	25 7% D	44 14% DE	78 23% DEF	171 38% DEFG	10 4% IO	18 11% IO	25 15% I	41 23% IJ	85 34% JKL	11 4% R	7 4% NO	20 12% NO	37 22% NOP	86 42% NOPQ	59 17% R	136 17% R	71 17% R	74 15% R
Sigma	4903 239%	2606 249%	2244 226%	1659 282%	965 277%	849 263%	687 203%	743 164%	910 314%	456 263%	431 268%	382 219%	426 173%	712 245%	497 289%	415 259%	303 186%	316 153%	865 242%	1856 236%	1002 237%	1181 243%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used.

Base: All Respondents

Q1 Which of the following have you ever used? Please select all that apply.

	Household Income				Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity			
	Total	Less Than \$50K	\$50K-\$74.9K	\$75K-\$99.9K	\$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not Hispanic)	White (Not Hispanic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	2053	579	390	246	812	562	604	887	1258	795	680	1373	619	1434	1484	540	1044	1009	229	240	1423
Weighted Base	2053	577	320	259	871	680	658	715	1261	792	675	1378	609	1444	1449	573	935	1118	353	246	1245
Mobile wallet (e.g., Apple Pay, Google Wallet)	1077 52%	290 50%	154 48%	134 52%	485 56% C	343 50%	374 57% H	360 50%	800 63% J	278 35%	458 68% L	620 45%	422 69% N	655 45%	707 49%	358 62% O	448 48%	629 56% Q	236 67% U	165 67% U	548 44%
Food delivery apps (e.g., GrubHub, Instacart, Doordash)	1020 50%	295 51%	152 47%	111 43%	449 52% D	355 52%	327 50% H	338 47%	761 60% J	259 33%	457 68% L	562 41%	420 69% N	600 42%	655 45%	351 61% O	411 44%	609 54% Q	236 67% U	168 68% U	507 41%
Online healthcare provider platforms (i.e., platform for messaging providers, accessing test results)	899 44%	193 34%	129 40%	105 40%	460 53% BCD	231 34%	297 45% F	371 52% FG	574 46%	324 41%	335 50% L	564 41%	304 50% N	594 41%	675 47% P	217 38%	477 51% R	421 38%	142 40%	83 34%	588 47% T
Pharmacy mobile apps (e.g., CVS, Walgreens)	808 39%	192 33%	119 37%	91 35%	398 46% BCD	216 32%	264 40% F	328 48% F	548 43% J	260 33%	321 48% L	487 35%	295 48% N	513 36%	579 40%	223 39%	392 42%	416 37%	150 42%	99 40%	469 38%
Digital health app (e.g., mental health, fitness, period and cycle trackers, weight loss)	760 37%	167 29%	103 32%	98 38% B	380 44% BC	185 27%	254 39% F	320 45% FG	566 45% J	194 25%	336 50% L	424 31%	312 51% N	448 31%	545 38%	208 36%	365 39%	395 35%	152 43%	81 33%	441 35%
None of these	340 17%	102 18%	66 20% E	46 18%	119 14%	136 20% GH	97 15%	106 15%	119 9%	221 28% I	36 5%	304 22% K	33 5%	306 21% M	262 18% P	69 12%	166 18%	174 16%	24 7%	22 9%	267 21% ST
Sigma	4903 239%	1241 215%	723 226%	584 226%	2291 263%	1466 216%	1613 245%	1823 255%	3366 267%	1536 194%	1942 288%	2961 215%	1786 293%	3116 216%	3423 236%	1426 249%	2259 242%	2644 236%	939 266%	617 251%	2819 226%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U
 Overlap formulae used.

Fielding Period: May 24 - 26, 2023
 BOCA
 Weighted To The U.S. General Adult Population - Propensity

27 May 2023
 Table 3

Q2 How much do you agree or disagree with each of the following statements about digital health apps (e.g., mental health, fitness, period and cycle trackers, weight loss) and protected health information/data (e.g., medical history, diagnoses, prescribed medications, etc.)?

Summary Of Strongly/Somewhat Agree

Base: All Respondents (Variable Bases)

	Gender		Age					Female Age					Male Age					Region				
	Total	Female	Male	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
I assume that protected health data gathered by all digital health apps is protected under HIPAA.	1665 81%	863 83%	790 80%	453 77%	286 82%	270 84% D	273 81%	381 84% D	222 77%	150 87% IO	134 83%	138 79%	219 89% ILR	225 78%	133 77%	135 84%	134 83%	162 78%	298 84%	626 80%	352 83%	389 80%
I would rather wait longer to see my primary care provider to get a referral for health services (e.g., mental health support, fitness and weight loss, women's health, etc.), versus using a digital health app that provides faster access to care.	1343 65%	664 64%	670 67%	383 65%	211 61%	199 62%	211 62%	339 75% DEFG	183 63%	97 56%	98 61%	102 58%	184 75% IJKL	197 68%	112 65%	100 62%	107 66%	154 74% P	233 65%	520 66%	285 67%	304 63%
I have never considered where my protected health information/data is shared when using digital health apps.	442 58%	259 61%	179 56%	215 70% EFGH	83 55%	61 49%	43 47%	39 46%	129 72% JKL	37 51%	35 51%	30 52%	27 57% R	83 70% PQR	46 59% QR	26 47%	13 37%	12 32%	55 44%	164 60% S	95 58% S	128 65% S
The privacy and security of my protected health information is not as important to me as convenience when it comes to healthcare (e.g., the convenience of using an app for virtual healthcare vs. having to go to a provider in person even if it means your protected health information/data isn't protected by the same security standards).	866 42%	409 39%	451 45% B	316 54% FGH	165 47% GH	138 43% GH	108 32%	140 31%	146 50% LM	71 41% M	71 44% LM	54 31%	68 27%	167 57% PQR	91 53% QRJ	67 42%	53 33%	72 35%	140 39%	329 42%	161 38%	236 49% SU
I would still use a digital health app even if I knew protected health data collected would be shared with third parties (e.g., Meta, Google, data brokers) for marketing purposes.	844 41%	390 37%	447 45% B	351 60% EFGH	178 51% GH	148 46% GH	89 26% H	77 17%	158 54% KLM	82 47% LM	65 40% LM	40 23%	46 19%	189 65% PQRI	94 55% QR	84 52% QR	49 30% R	31 15%	138 39%	323 41%	157 37%	227 47% SU

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 24 - 26, 2023
 BOCA
 Weighted To The U.S. General Adult Population - Propensity

27 May 2023
 Table 4

Q2 How much do you agree or disagree with each of the following statements about digital health apps (e.g., mental health, fitness, period and cycle trackers, weight loss) and protected health information/data (e.g., medical history, diagnoses, prescribed medications, etc.)?

Summary Of Strongly/Somewhat Agree

Base: All Respondents (Variable Bases)

	Household Income				Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity			
	Total	Less Than \$50K	\$50K - \$74.9K	\$75K - \$99.9K	\$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not Hispanic)	White (Not Hispanic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
I assume that protected health data gathered by all digital health apps is protected under HIPAA.	1665 81%	462 80%	247 77%	208 81%	726 83% C	533 78%	534 81%	597 84% F	1027 81%	637 80%	562 83%	1102 80%	515 85% N	1149 80%	1190 82%	455 79%	807 86% R	857 77%	280 79%	193 78%	1023 82%
I would rather wait longer to see my primary care provider to get a referral for health services (e.g., mental health support, fitness and weight loss, women's health, etc.), versus using a digital health app that provides faster access to care.	1343 65%	374 65%	226 71%	170 66%	560 64%	459 67%	416 63%	468 65%	821 65%	521 66%	407 60%	935 68% K	371 61%	972 67% M	977 67% P	350 61%	623 67%	720 64%	218 62%	154 63%	840 67%
I have never considered where my protected health information/data is shared when using digital health apps.	442 58%	99 59%	59 58%	59 61%	215 58%	117 63%	154 61%	171 53%	331 59%	111 57%	197 59%	245 58%	183 59%	259 58%	301 55%	136 65% O	192 53%	250 63% Q	98 65%	46 57%	247 56%
The privacy and security of my protected health information is not as important to me as convenience when it comes to healthcare (e.g., the convenience of using an app for virtual healthcare vs. having to go to a provider in person even if it means your protected health information/data isn't protected by the same security standards).	866 42%	238 41%	131 41%	115 44%	374 43%	304 45%	279 42%	284 40%	579 46% J	287 36%	342 51% L	524 38%	309 51% N	558 39%	605 42%	252 44%	380 41%	486 43%	167 47% U	120 49% U	484 39%
I would still use a digital health app even if I knew protected health data collected would be shared with third parties (e.g., Meta, Google, data brokers) for marketing purposes.	844 41%	249 43%	135 42%	95 37%	358 41%	302 44% H	269 41%	274 38%	620 49% J	224 28%	362 54% L	482 35%	336 55% N	508 35%	566 39%	269 47% O	370 40%	474 42%	180 51% U	134 54% U	432 35%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U
 Overlap formulae used. * small base

Fielding Period: May 24 - 26, 2023
 BOCA
 Weighted To The U.S. General Adult Population - Propensity

27 May 2023
 Table 5

Q2 How much do you agree or disagree with each of the following statements about digital health apps (e.g., mental health, fitness, period and cycle trackers, weight loss) and protected health information/data (e.g., medical history, diagnoses, prescribed medications, etc.)?

Summary Of Strongly/Somewhat Disagree

Base: All Respondents (Variable Bases)

	Gender		Age					Female Age					Male Age					Region				
	Total	Female	Male	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
I would still use a digital health app even if I knew protected health data collected would be shared with third parties (e.g., Meta, Google, data brokers) for marketing purposes.	1209 59%	655 63% C	546 55%	238 40%	171 49% D	174 54% D	249 74% DEF	376 83% DEFG	132 46% N	91 53%	96 60% I	135 77% IJK	200 81% IJK	102 35%	78 45%	76 48% N	113 70% NOP	176 85% NOPQ	220 61% V	464 59%	266 63% V	260 53%
The privacy and security of my protected health information is not as important to me as convenience when it comes to healthcare (e.g., the convenience of using an app for virtual healthcare vs. having to go to a provider in person even if it means your protected health information/data isn't protected by the same security standards).	1187 58%	636 61% C	543 55%	273 46%	184 53%	185 57% D	231 74% DEF	314 69% DEF	144 50%	102 59% O	90 56%	121 69% IK	179 73% IJK	124 43%	81 47%	93 58% N	109 67% NO	135 65% NO	217 61% V	457 58%	262 62% V	250 51%
I have never considered where my protected health information/data is shared when using digital health apps.	317 42%	167 39%	144 44%	91 30%	68 45% D	63 51% D	50 53% D	45 54% D	50 28%	35 49% I	34 49% I	28 48% I	20 43%	35 30%	31 41%	29 53% N	22 63% NO	26 68% NOM	69 56% TUV	110 40%	68 42%	70 35%
I would rather wait longer to see my primary care provider to get a referral for health services (e.g., mental health support, fitness and weight loss, women's health, etc.), versus using a digital health app that provides faster access to care.	710 35%	381 36%	323 33%	206 35% H	138 39% H	124 38% H	128 38% H	115 25%	107 37% M	76 44% M	63 39% M	73 42% M	62 25%	94 32%	61 35%	60 38% R	55 34%	53 26%	124 35%	266 34%	138 33%	182 37%
I assume that protected health data gathered by all digital health apps is protected under HIPAA.	388 19%	182 17%	203 20%	136 23% FH	63 18%	52 16%	66 19%	73 16%	68 23% JM	23 13%	27 17%	36 21% M	27 11%	65 22%	40 23% J	25 16%	28 17%	45 22% M	59 16%	161 20%	71 17%	98 20%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Q2 How much do you agree or disagree with each of the following statements about digital health apps (e.g., mental health, fitness, period and cycle trackers, weight loss) and protected health information/data (e.g., medical history, diagnoses, prescribed medications, etc.)?

Summary Of Strongly/Somewhat Disagree

Base: All Respondents (Variable Bases)

	Household Income					Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity		
	Total	Less Than \$50K	\$50K - \$74.9K	\$75K - \$99.9K	\$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not Hispanic)	White (Not Hispanic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
I would still use a digital health app even if I knew protected health data collected would be shared with third parties (e.g., Meta, Google, data brokers) for marketing purposes.	1209 59%	327 57%	185 58%	164 63%	512 59%	379 56%	389 59%	441 62% F	641 51%	568 72% I	313 46%	896 65% K	273 45%	936 65% M	883 61% P	304 53%	565 60%	644 58%	173 49%	112 46%	812 65% ST
The privacy and security of my protected health information is not as important to me as convenience when it comes to healthcare (e.g., the convenience of using an app for virtual healthcare vs. having to go to a provider in person even if it means your protected health information/data isn't protected by the same security standards).	1187 58%	338 59%	189 59%	144 56%	496 57%	377 55%	379 58%	431 60%	682 54%	505 64% I	333 49%	854 62% K	300 49%	886 61% M	844 58%	322 56%	555 59%	632 57%	187 53%	126 51%	761 61% ST
I have never considered where my protected health information/data is shared when using digital health apps.	317 42%	68 41%	44 42%	38 39%	166 44%	68 37%	100 39%	149 47%	234 41%	83 43%	138 41%	179 42%	129 41%	189 42%	244 45% P	72 35%	173 47% R	145 37%	54 35%	35 43%	195 44%
I would rather wait longer to see my primary care provider to get a referral for health services (e.g., mental health support, fitness and weight loss, women's health, etc.), versus using a digital health app that provides faster access to care.	710 35%	203 35%	94 29%	88 34%	311 36%	221 33%	242 37%	247 35%	440 35%	270 34%	268 40% L	443 32%	238 39% N	472 33%	472 33%	223 39% O	312 33%	398 36%	136 38%	92 37%	405 33%
I assume that protected health data gathered by all digital health apps is protected under HIPAA.	388 19%	114 20%	73 23% E	50 19%	145 17%	147 22% H	124 19%	117 16%	234 19%	155 20%	113 17%	276 20%	94 15%	295 20% M	259 18%	118 21%	127 14%	261 23% Q	73 21%	53 22%	222 18%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U
 Overlap formulae used. * small base

Fielding Period: May 24 - 26, 2023
 BOCA
 Weighted To The U.S. General Adult Population - Propensity

27 May 2023
 Table 7

Q2_1 How much do you agree or disagree with each of the following statements about digital health apps (e.g., mental health, fitness, period and cycle trackers, weight loss) and protected health information/data (e.g., medical history, diagnoses, prescribed medications, etc.)?

I have never considered where my protected health information/data is shared when using digital health apps.

Base: Ever Used Digital Health App

	Gender			Age					Female Age					Male Age					Region			
	Total	Female	Male	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	783	450	320	277	184	120	104	98	173	88	71	67	51	95	92	49	37	47	162	316	155	150
Weighted Base	760	426	323	306	152	125*	93*	84*	180	72*	70*	58*	46*	118*	77*	55*	35*	38*	125	274	163	199
Strongly/Somewhat Agree (Net)	442 58%	259 61%	179 56%	215 70% EFGH	83 55%	61 49%	43 47%	39 46%	129 72% JKL	37 51%	35 51%	30 52%	27 57% R	83 70% PQR	46 53% QR	26 47%	13 37%	12 32%	55 44%	164 60% S	95 58% S	128 65% S
Strongly agree	150 20%	91 21%	60 19%	87 28% EFGH	25 16% G	20 16% G	6 6% G	13 16% G	58 32% JKL	11 15% L	11 16% L	2 3%	9 19% L	29 25%	13 18%	9 16%	4 11%	4 11%	18 14%	48 18% S	36 22% S	48 24% S
Somewhat agree	292 38%	168 39%	120 37%	128 42%	58 39%	42 33%	38 41%	26 31%	72 40%	26 36%	24 35%	29 49% Q	18 38% R	53 45% R	32 42% R	17 31%	9 26%	8 21%	38 30%	115 42% S	59 36% S	80 40% S
Strongly/Somewhat Disagree (Net)	317 42%	167 39%	144 44%	91 30%	68 45% D	63 51% D	50 53% D	45 54% D	50 28% D	35 49% I	34 49% I	28 48% I	20 43%	35 30%	31 41%	29 53% N	22 63% NO	26 68% NOM	69 56% TUV	110 40% TUV	68 42% TUV	70 35% TUV
Somewhat disagree	189 25%	95 22%	89 28%	54 18%	44 29% D	37 30% D	27 29% D	27 32% D	30 17%	23 32%	19 27%	13 22%	10 21%	21 18%	19 25%	18 33%	14 39% N	17 45% NOM	45 36% TUV	55 20% TUV	40 25% TUV	49 25% TUV
Strongly disagree	129 17%	72 17%	55 17%	36 12%	25 16% D	26 21% D	23 26% D	19 22% D	20 11%	13 17%	15 22%	15 25% D	10 22% D	15 12%	12 16%	11 20%	8 24% D	9 23% D	24 19% V	55 20% V	28 17% V	22 11% V
Sigma	760 100%	426 100%	323 100%	306 100%	152 100%	125 100%	93 100%	84 100%	180 100%	72 100%	70 100%	58 100%	46 100%	118 100%	77 100%	55 100%	35 100%	38 100%	125 100%	274 100%	163 100%	199 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

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 BOCA
 Weighted To The U.S. General Adult Population - Propensity

27 May 2023
 Table 8

Q2_1 How much do you agree or disagree with each of the following statements about digital health apps (e.g., mental health, fitness, period and cycle trackers, weight loss) and protected health information/data (e.g., medical history, diagnoses, prescribed medications, etc.)?

I have never considered where my protected health information/data is shared when using digital health apps.

Base: Ever Used Digital Health App

	Household Income					Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity		
	Total	Less Than \$50K	\$50K - \$74.9K	\$75K - \$99.9K	\$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not Hispanic)	White (Not Hispanic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	783	171	127	96	376	154	223	406	578	205	349	434	323	460	573	201	425	358	107	80	527
Weighted Base	760	167	103*	98*	380	185	254	320	566	194	336	424	312	448	545	208	365	395	152*	81*	441
Strongly/Somewhat Agree (Net)	442 58%	99 59%	59 58%	59 61%	215 56%	117 63%	154 61%	171 53%	331 59%	111 57%	197 59%	245 58%	183 59%	259 58%	301 55%	136 65% O	192 53%	250 63% Q	98 65%	46 57%	247 56%
Strongly agree	150 20%	39 23%	17 17%	17 17%	75 20%	52 28% GH	43 17%	56 17%	116 21%	34 17%	66 20%	84 20%	65 21%	85 19%	106 20%	42 20%	63 17%	87 22%	33 22%	21 25%	76 17%
Somewhat agree	292 38%	61 36%	42 41%	42 43%	140 37%	65 35%	111 44%	115 36%	215 38%	77 40%	131 39%	161 38%	118 38%	173 39%	195 36%	94 45%	129 35%	163 41%	65 43%	26 32%	171 39%
Strongly/Somewhat Disagree (Net)	317 42%	68 41%	44 42%	38 39%	166 44%	68 37%	100 39%	149 47%	234 41%	83 43%	138 41%	179 42%	129 41%	189 42%	244 45% P	72 35%	173 47% R	145 37%	54 35%	35 43%	195 44%
Somewhat disagree	189 25%	38 23%	29 28%	25 26%	95 25%	45 25%	52 20%	92 29% G	139 25%	49 25%	82 25%	106 25%	75 24%	114 25%	143 26%	45 22%	100 28%	88 22%	33 22%	15 19%	122 28%
Strongly disagree	129 17%	30 18%	15 14%	13 14%	71 19%	23 12%	48 19%	57 18%	95 17%	34 18%	56 17%	73 17%	54 17%	75 17%	101 19%	27 13%	72 20%	56 14%	21 14%	20 24%	72 16%
Sigma	760 100%	167 100%	103 100%	98 100%	380 100%	185 100%	254 100%	320 100%	566 100%	194 100%	336 100%	424 100%	312 100%	448 100%	545 100%	208 100%	365 100%	395 100%	152 100%	81 100%	441 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U
 Overlap formulae used. * small base

Fielding Period: May 24 - 26, 2023
 BOCA
 Weighted To The U.S. General Adult Population - Propensity

27 May 2023
 Table 9

Q2_2 How much do you agree or disagree with each of the following statements about digital health apps (e.g., mental health, fitness, period and cycle trackers, weight loss) and protected health information/data (e.g., medical history, diagnoses, prescribed medications, etc.)?

I would still use a digital health app even if I knew protected health data collected would be shared with third parties (e.g., Meta, Google, data brokers) for marketing purposes.

Base: All Respondents

	Gender			Age					Female Age					Male Age					Region			
	Total	Female	Male	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2053	1076	960	520	396	303	354	480	272	191	169	193	251	239	200	133	159	229	449	841	407	356
Weighted Base	2053	1045	993	589	349	322	339	454	290	173	161	175	246	291	172	160	163	207	357	786	423	486
Strongly/Somewhat Agree (Net)	844 41%	390 37%	447 45%	351 60% EFGH	178 51% GH	148 46% GH	89 26% H	77 17%	158 54% KLM	82 47% LM	65 40% LM	40 23%	46 19%	189 65% PQRI	94 55% QR	84 52% QR	49 30% R	31 15%	138 39%	323 41%	157 37% SU	227 47%
Strongly agree	258 13%	131 13%	126 13%	117 20% FGH	68 19% FGH	38 12% GH	15 5%	20 4%	62 21% KLM	29 17% LM	18 11% L	8 5%	14 5%	55 19% QR	38 22% PQR	20 12% QR	7 4%	6 3%	41 11%	94 12%	46 11%	76 16%
Somewhat agree	587 29%	259 25%	321 32% B	234 40% EGH	110 32% GH	111 34% GH	74 22% H	58 13%	96 33% LM	53 30% LM	46 29% LM	32 18%	33 13%	134 46% OQRI	56 33% R	64 40% QR	42 26% R	25 12%	97 27%	228 29%	111 26%	150 31%
Strongly/Somewhat Disagree (Net)	1209 59%	655 63% C	546 55%	238 40%	171 49% D	174 54% D	249 74% DEF	376 83% DEFG	132 46% N	91 53%	96 60% I	135 77% IJK	200 81% IJK	102 35%	78 45%	76 48% N	113 70% NOP	176 85% NOPQ	220 61% V	464 59%	266 63% V	260 53%
Somewhat disagree	588 29%	323 31%	262 26%	130 22%	87 25% D	87 27% D	119 35% DEF	164 36% DEF	65 22%	56 32% IO	48 30%	65 37% I	90 36%	63 22%	32 18%	38 24%	55 34% NO	74 36% NOP	103 29%	221 28%	128 30%	135 28%
Strongly disagree	621 30%	332 32%	284 29%	109 18%	83 24% D	87 27% D	130 38% DEF	212 47% DEFG	68 23% N	36 21%	48 30%	70 40% IJ	111 45% IJK	39 13%	47 27% N	38 24% N	58 36% NP	102 49% NOPQ	117 33%	242 31%	138 33%	124 26%
Sigma	2053 100%	1045 100%	993 100%	589 100%	349 100%	322 100%	339 100%	454 100%	290 100%	173 100%	161 100%	175 100%	246 100%	291 100%	172 100%	160 100%	163 100%	207 100%	357 100%	786 100%	423 100%	486 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used.

Fielding Period: May 24 - 26, 2023
 BOCA
 Weighted To The U.S. General Adult Population - Propensity

27 May 2023
 Table 10

Q2_2 How much do you agree or disagree with each of the following statements about digital health apps (e.g., mental health, fitness, period and cycle trackers, weight loss) and protected health information/data (e.g., medical history, diagnoses, prescribed medications, etc.)?

I would still use a digital health app even if I knew protected health data collected would be shared with third parties (e.g., Meta, Google, data brokers) for marketing purposes.

Base: All Respondents

	Total	Household Income				Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity		
		Less Than \$50K	\$50K - \$74.9K	\$75K - \$99.9K	\$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not Hispanic)	White (Not Hispanic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	2053	579	390	246	812	562	604	887	1258	795	680	1373	619	1434	1484	540	1044	1009	229	240	1423
Weighted Base	2053	577	320	259	871	680	658	715	1261	792	675	1378	609	1444	1449	573	935	1118	353	246	1245
Strongly/Somewhat Agree (Net)	844 41%	249 43%	135 42%	95 37%	358 41%	302 44% H	269 41%	274 38%	620 49% J	224 28%	362 54% L	482 35%	336 55% N	508 35%	566 39%	269 47% O	370 40%	474 42%	180 51% U	134 54% U	432 35%
Strongly agree	258 13%	73 13%	43 13%	27 10%	113 13%	97 14%	75 11%	86 12%	211 17% J	47 6%	147 22% L	111 8%	142 23% N	115 8%	185 13%	69 12%	120 13%	138 12%	64 18% U	49 20% U	129 10%
Somewhat agree	587 29%	176 31%	92 29%	67 26%	245 28%	205 30%	194 29%	188 26%	409 32% J	177 22%	215 32% L	371 27%	194 32%	393 27%	382 26%	200 35% O	250 27%	336 30%	116 33% U	85 35% U	303 24%
Strongly/Somewhat Disagree (Net)	1209 59%	327 57%	185 58%	164 63%	512 59%	379 56%	389 59%	441 62% F	641 51% J	568 46%	313 46%	896 65% K	273 45%	936 65% M	883 61% P	304 53%	565 60%	644 58%	173 49%	112 46%	812 65% ST
Somewhat disagree	588 29%	142 25%	88 27%	89 35% B	260 30%	194 28%	172 26%	222 31%	322 26%	266 34% I	168 25%	420 30% K	145 24%	443 31% M	425 29%	151 26%	268 29%	319 29%	88 25%	58 24%	390 31% T
Strongly disagree	621 30%	185 32%	97 30%	75 29%	253 29%	185 27%	217 33%	219 31%	319 25% I	302 38%	146 22%	476 35% K	128 21%	493 34% M	457 32%	154 27%	297 32%	325 29%	85 24%	54 22%	422 34% ST
Sigma	2053 100%	577 100%	320 100%	259 100%	871 100%	680 100%	658 100%	715 100%	1261 100%	792 100%	675 100%	1378 100%	609 100%	1444 100%	1449 100%	573 100%	935 100%	1118 100%	353 100%	246 100%	1245 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U
 Overlap formulae used.

Fielding Period: May 24 - 26, 2023
 BOCA
 Weighted To The U.S. General Adult Population - Propensity

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 Table 11

Q2_3 How much do you agree or disagree with each of the following statements about digital health apps (e.g., mental health, fitness, period and cycle trackers, weight loss) and protected health information/data (e.g., medical history, diagnoses, prescribed medications, etc.)?

I assume that protected health data gathered by all digital health apps is protected under HIPAA.

Base: All Respondents

	Gender			Age					Female Age					Male Age					Region			
	Total	Female	Male	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2053	1076	960	520	396	303	354	480	272	191	169	193	251	239	200	133	159	229	449	841	407	356
Weighted Base	2053	1045	993	589	349	322	339	454	290	173	161	175	246	291	172	160	163	207	357	786	423	486
Strongly/Somewhat Agree (Net)	1665 81%	863 83%	790 80%	453 77%	286 82%	270 84% D	273 81%	381 84% D	222 77%	150 87% IO	134 83%	138 79%	219 89% ILR	225 78%	133 77%	135 84%	134 83%	162 78%	298 84%	626 80%	352 83%	389 80%
Strongly agree	736 36%	390 37%	340 34%	229 39%	122 35%	116 36%	111 33%	158 35%	121 42%	63 37%	53 33%	62 36%	91 37%	103 35%	58 34%	63 39%	49 30%	67 32%	134 37%	272 35%	158 37%	171 35%
Somewhat agree	929 45%	473 45%	450 45%	224 38%	164 47% D	155 48% D	162 48% D	223 49% D	101 35%	87 50% I	81 50% I	76 44%	128 52% I	122 42%	75 43%	73 45%	86 53%	95 46%	164 46%	353 45%	193 46%	218 45%
Strongly/Somewhat Disagree (Net)	388 19%	182 17%	203 20%	136 23% FH	63 18%	52 16%	66 19%	73 16%	68 23% JM	23 13%	27 17%	36 21% M	27 11%	65 22%	40 23% J	25 16%	28 17%	45 22% M	59 16%	161 20%	71 17%	98 20%
Somewhat disagree	286 14%	138 13%	146 15%	108 18% FH	46 13%	39 12%	48 14%	46 10%	58 20% JM	20 11%	21 13%	24 14% M	16 6%	48 17%	26 15%	19 12%	23 14%	30 14% M	43 12%	113 14%	54 13%	77 16%
Strongly disagree	102 5%	44 4%	58 6%	28 5%	17 5%	13 4%	18 5%	27 6%	10 3%	4 2%	7 4%	13 7% J	11 5%	17 6%	14 8% J	6 4%	5 3%	15 7%	16 5%	48 6%	17 4%	20 4%
Sigma	2053 100%	1045 100%	993 100%	589 100%	349 100%	322 100%	339 100%	454 100%	290 100%	173 100%	161 100%	175 100%	246 100%	291 100%	172 100%	160 100%	163 100%	207 100%	357 100%	786 100%	423 100%	486 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used.

Fielding Period: May 24 - 26, 2023
 BOCA
 Weighted To The U.S. General Adult Population - Propensity

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 Table 12

Q2_3 How much do you agree or disagree with each of the following statements about digital health apps (e.g., mental health, fitness, period and cycle trackers, weight loss) and protected health information/data (e.g., medical history, diagnoses, prescribed medications, etc.)?

I assume that protected health data gathered by all digital health apps is protected under HIPAA.

Base: All Respondents

	Household Income					Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity		
	Total	Less Than \$50K	\$50K - \$74.9K	\$75K - \$99.9K	\$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not Hispanic)	White (Not Hispanic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	2053	579	390	246	812	562	604	887	1258	795	680	1373	619	1434	1484	540	1044	1009	229	240	1423
Weighted Base	2053	577	320	259	871	680	658	715	1261	792	675	1378	609	1444	1449	573	935	1118	353	246	1245
Strongly/Somewhat Agree (Net)	1665 81%	462 80%	247 77%	208 81%	726 83% C	533 78%	534 81%	597 84% F	1027 81%	637 80%	562 83%	1102 80%	515 85% N	1149 80%	1190 82%	455 79%	807 86% R	857 77%	280 79%	193 78%	1023 82%
Strongly agree	736 36%	206 36%	101 32%	97 37%	322 37%	230 34%	241 37%	265 37%	467 37%	269 34%	278 41% L	458 33%	247 41% N	489 34%	525 36%	204 36%	359 38%	377 34%	124 35%	97 39%	438 35%
Somewhat agree	929 45%	257 44%	146 46%	112 43%	404 46%	303 45%	293 45%	332 47%	560 44%	368 47%	284 42%	645 47%	268 44%	661 46%	665 46%	252 44%	448 48%	481 43%	156 44%	96 39%	585 47% T
Strongly/Somewhat Disagree (Net)	388 19%	114 20%	73 23% E	50 19%	145 17%	147 22% H	124 19%	117 16%	234 19%	155 20%	113 17%	276 20%	94 15%	295 20% M	259 18%	118 21%	127 14%	261 23% Q	73 21%	53 22%	222 18%
Somewhat disagree	286 14%	84 14%	59 18% E	38 15%	104 12%	114 17% H	85 13%	87 12%	177 14%	110 14%	88 13%	198 14%	70 11%	217 15%	192 13%	88 15%	93 10%	194 17% Q	61 17%	39 16%	160 13%
Strongly disagree	102 5%	31 5%	14 4%	12 5%	41 5%	33 5%	39 6%	30 4%	57 5%	45 6%	25 4%	77 6%	24 4%	78 5%	67 5%	30 5%	35 4%	67 6% Q	12 3%	14 6%	62 5%
Sigma	2053 100%	577 100%	320 100%	259 100%	871 100%	680 100%	658 100%	715 100%	1261 100%	792 100%	675 100%	1378 100%	609 100%	1444 100%	1449 100%	573 100%	935 100%	1118 100%	353 100%	246 100%	1245 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U
 Overlap formulae used.

Fielding Period: May 24 - 26, 2023
 BOCA
 Weighted To The U.S. General Adult Population - Propensity

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 Table 13

Q2_4 How much do you agree or disagree with each of the following statements about digital health apps (e.g., mental health, fitness, period and cycle trackers, weight loss) and protected health information/data (e.g., medical history, diagnoses, prescribed medications, etc.)?

I would rather wait longer to see my primary care provider to get a referral for health services (e.g., mental health support, fitness and weight loss, women's health, etc.), versus using a digital health app that provides faster access to care.

Base: All Respondents

	Gender			Age					Female Age					Male Age					Region			
	Total	Female	Male	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2053	1076	960	520	396	303	354	480	272	191	169	193	251	239	200	133	159	229	449	841	407	356
Weighted Base	2053	1045	993	589	349	322	339	454	290	173	161	175	246	291	172	160	163	207	357	786	423	486
Strongly/Somewhat Agree (Net)	1343 65%	664 64%	670 67%	383 65%	211 61%	199 62%	211 62%	339 75% DEFG	183 63%	97 56%	98 61%	102 58%	184 75% IJKL	197 68%	112 65%	100 62%	107 66%	154 74% P	233 65%	520 66%	285 67%	304 63%
Strongly agree	498 24%	243 23%	252 25%	133 23%	75 22%	63 20%	80 24%	147 32% DEFG	74 25%	31 18%	27 17%	35 20%	76 31% JKL	58 20%	44 26%	36 22%	43 27%	70 34% NP	91 25%	203 26%	100 24%	104 21%
Somewhat agree	845 41%	422 40%	418 42%	250 43%	136 39%	135 42%	131 39%	192 42%	110 38%	66 38%	70 44%	67 39%	108 44%	140 48%	67 39%	64 40%	64 39%	84 40%	143 40%	317 40%	185 44%	200 41%
Strongly/Somewhat Disagree (Net)	710 35%	381 36%	323 33%	206 35% H	138 39% H	124 38% H	128 38% H	115 25% H	107 37% M	76 44% M	63 39% M	73 42% M	62 25% M	94 32% M	61 35% M	60 38% R	55 34% R	53 26% R	124 35%	266 34%	138 33%	182 37%
Somewhat disagree	506 25%	265 25%	237 24%	136 23% H	98 28% H	97 30% H	98 29% H	77 17% H	71 24% M	57 33% M	45 28% M	50 29% M	42 17% M	62 21% M	41 24% M	52 32% NR	47 29% R	35 17% R	90 25%	194 25%	100 24%	122 25%
Strongly disagree	204 10%	116 11%	86 9%	70 12% H	39 11% H	27 8% H	30 9% H	38 9% H	36 12% M	20 11% M	18 11% M	22 13% Q	20 8% Q	32 11% M	20 11% M	9 5% NR	8 5% R	18 9% R	34 10%	72 9% M	38 9% M	60 12% M
Sigma	2053 100%	1045 100%	993 100%	589 100%	349 100%	322 100%	339 100%	454 100%	290 100%	173 100%	161 100%	175 100%	246 100%	291 100%	172 100%	160 100%	163 100%	207 100%	357 100%	786 100%	423 100%	486 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used.

Fielding Period: May 24 - 26, 2023
 BOCA
 Weighted To The U.S. General Adult Population - Propensity

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 Table 14

Q2_4 How much do you agree or disagree with each of the following statements about digital health apps (e.g., mental health, fitness, period and cycle trackers, weight loss) and protected health information/data (e.g., medical history, diagnoses, prescribed medications, etc.)?

I would rather wait longer to see my primary care provider to get a referral for health services (e.g., mental health support, fitness and weight loss, women's health, etc.), versus using a digital health app that provides faster access to care.

Base: All Respondents

	Household Income					Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity		
	Total	Less Than \$50K	\$50K - \$74.9K	\$75K - \$99.9K	\$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not Hispanic)	White (Not Hispanic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	2053	579	390	246	812	562	604	887	1258	795	680	1373	619	1434	1484	540	1044	1009	229	240	1423
Weighted Base	2053	577	320	259	871	680	658	715	1261	792	675	1378	609	1444	1449	573	935	1118	353	246	1245
Strongly/Somewhat Agree (Net)	1343 65%	374 65%	226 71%	170 66%	560 64%	459 67%	416 63%	468 65%	821 65%	521 66%	407 60%	935 68% K	371 61%	972 67% M	977 67% P	350 61%	623 67%	720 64%	218 62%	154 63%	840 67%
Strongly agree	498 24%	133 23%	85 27%	64 25%	212 24%	181 27%	149 23%	167 23%	288 23%	210 26%	140 21%	357 26% K	130 21%	367 25%	369 25%	121 21%	247 26%	251 22%	74 21%	57 23%	329 26%
Somewhat agree	845 41%	240 42%	141 44%	107 41%	348 40%	278 41%	266 40%	301 42%	533 42%	312 39%	267 40%	578 42%	240 39%	605 42%	607 42%	229 40%	376 40%	469 42%	144 41%	97 39%	511 41%
Strongly/Somewhat Disagree (Net)	710 35%	203 35%	94 29%	88 34%	311 36%	221 33%	242 37%	247 35%	440 35%	270 34%	268 40% L	443 32%	238 39% N	472 33%	472 33%	223 39% O	312 33%	398 36%	136 38%	92 37%	405 33%
Somewhat disagree	506 25%	140 24%	68 21%	67 26%	224 26%	152 22%	170 26%	184 26%	323 26%	183 23%	186 28%	320 23%	164 27%	342 24%	338 23%	157 27%	219 23%	287 26%	98 28%	61 25%	284 23%
Strongly disagree	204 10%	63 11%	26 8%	21 8%	87 10%	69 10%	72 11%	63 9%	117 9%	88 11%	82 12% L	122 9%	75 12%	130 9%	134 9%	66 11%	93 10%	112 10%	38 11%	31 12%	120 10%
Sigma	2053 100%	577 100%	320 100%	259 100%	871 100%	680 100%	658 100%	715 100%	1261 100%	792 100%	675 100%	1378 100%	609 100%	1444 100%	1449 100%	573 100%	935 100%	1118 100%	353 100%	246 100%	1245 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U
 Overlap formulae used.

Fielding Period: May 24 - 26, 2023
 BOCA
 Weighted To The U.S. General Adult Population - Propensity

27 May 2023
 Table 15

Q2_5 How much do you agree or disagree with each of the following statements about digital health apps (e.g., mental health, fitness, period and cycle trackers, weight loss) and protected health information/data (e.g., medical history, diagnoses, prescribed medications, etc.)?

The privacy and security of my protected health information is not as important to me as convenience when it comes to healthcare (e.g., the convenience of using an app for virtual healthcare vs. having to go to a provider in person even if it means your protected health information/data isn't protected by the same security standards).

Base: All Respondents

	Gender			Age					Female Age					Male Age					Region			
	Total	Female	Male	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2053	1076	960	520	396	303	354	480	272	191	169	193	251	239	200	133	159	229	449	841	407	356
Weighted Base	2053	1045	993	589	349	322	339	454	290	173	161	175	246	291	172	160	163	207	357	786	423	486
Strongly/Somewhat Agree (Net)	866 42%	409 39%	451 45%	316 54% FGH	165 47% GH	138 43% GH	108 32%	140 31%	146 50% LM	71 41% M	71 44% LM	54 31%	68 27%	167 57% PQR	91 53% QRJ	67 42%	53 33%	72 35%	140 39%	329 42%	161 38%	236 49% SU
Strongly agree	289 14%	134 13%	151 15%	118 20% FGH	63 18% GH	41 13%	26 8%	41 9%	62 21% JKLM	21 12%	17 10%	12 7%	24 10%	55 19% QR	41 24% QRJ	25 15%	13 8%	17 8%	46 13%	106 14%	54 13%	83 17%
Somewhat agree	577 28%	275 26%	300 30%	198 34% GH	102 29% H	96 30% H	82 24%	99 22%	84 29% M	50 29% M	54 33% M	42 24%	44 18%	112 38% PQR	51 29%	42 27%	40 25%	55 26% M	95 26%	223 28%	107 25%	153 32%
Strongly/Somewhat Disagree (Net)	1187 58%	636 61% C	543 55%	273 46%	184 53%	185 57% D	231 68% DEF	314 69% DEF	144 50%	102 59% O	90 56%	121 69% IK	179 73% IJK	124 43%	81 47%	93 67% N	109 60% NO	135 65% NO	217 61% V	457 58%	262 62% V	250 51%
Somewhat disagree	588 29%	309 30%	275 28%	169 29%	93 27%	86 27%	106 31%	134 30%	84 29%	56 33% O	40 25%	52 30%	76 31%	83 28%	35 20%	45 28%	54 33% O	58 28%	105 29%	220 28%	136 32%	128 26%
Strongly disagree	598 29%	327 31%	267 27%	104 18% D	91 26% D	99 31% D	125 37% DE	180 40% DEF	61 21%	46 26% O	50 31% I	68 39% IJ	103 42% IJK	41 14%	46 27% N	48 30% N	55 34% NO	77 37% NO	112 31%	237 30%	127 30%	122 25%
Sigma	2053 100%	1045 100%	993 100%	589 100%	349 100%	322 100%	339 100%	454 100%	290 100%	173 100%	161 100%	175 100%	246 100%	291 100%	172 100%	160 100%	163 100%	207 100%	357 100%	786 100%	423 100%	486 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used.

Fielding Period: May 24 - 26, 2023
 BOCA
 Weighted To The U.S. General Adult Population - Propensity

27 May 2023
 Table 16

Q2_5 How much do you agree or disagree with each of the following statements about digital health apps (e.g., mental health, fitness, period and cycle trackers, weight loss) and protected health information/data (e.g., medical history, diagnoses, prescribed medications, etc.)?

The privacy and security of my protected health information is not as important to me as convenience when it comes to healthcare (e.g., the convenience of using an app for virtual healthcare vs. having to go to a provider in person even if it means your protected health information/data isn't protected by the same security standards).

Base: All Respondents

	Household Income					Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity		
	Total	Less Than \$50K	\$50K - \$74.9K	\$75K - \$99.9K	\$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not Hispanic)	White (Not Hispanic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	2053	579	390	246	812	562	604	887	1258	795	680	1373	619	1434	1484	540	1044	1009	229	240	1423
Weighted Base	2053	577	320	259	871	680	658	715	1261	792	675	1378	609	1444	1449	573	935	1118	353	246	1245
Strongly/Somewhat Agree (Net)	866 42%	238 41%	131 41%	115 44%	374 43%	304 45%	279 42%	284 40%	579 46%	287 36%	342 51%	524 38%	309 51%	558 39%	605 42%	252 44%	380 41%	486 43%	167 47%	120 49%	484 39%
Strongly agree	289 14%	71 12%	34 11%	42 16%	140 16%	103 15%	86 13%	100 14%	205 16%	84 11%	121 18%	168 12%	113 19%	175 12%	214 15%	74 13%	127 14%	162 15%	64 18%	35 14%	158 13%
Somewhat agree	577 28%	167 29%	97 30%	72 28%	235 27%	201 29%	193 29%	184 26%	375 30%	203 26%	221 33%	357 26%	195 32%	382 26%	391 27%	178 31%	254 27%	324 29%	103 29%	85 35%	325 26%
Strongly/Somewhat Disagree (Net)	1187 58%	338 59%	189 59%	144 56%	496 57%	377 55%	379 58%	431 60%	682 54%	505 64%	333 49%	854 62%	300 49%	886 61%	844 58%	322 56%	555 59%	632 57%	187 53%	126 51%	761 61%
Somewhat disagree	588 29%	175 30%	96 30%	76 29%	235 27%	192 28%	176 27%	220 31%	352 28%	236 30%	175 26%	413 30%	147 24%	441 31%	420 29%	160 28%	266 28%	322 29%	105 30%	55 22%	370 30%
Strongly disagree	598 29%	164 28%	93 29%	68 26%	261 30%	185 27%	203 31%	211 30%	330 26%	269 34%	158 23%	441 32%	154 25%	445 31%	424 29%	162 28%	289 31%	309 28%	81 23%	71 29%	391 31%
Sigma	2053 100%	577 100%	320 100%	259 100%	871 100%	680 100%	658 100%	715 100%	1261 100%	792 100%	675 100%	1378 100%	609 100%	1444 100%	1449 100%	573 100%	935 100%	1118 100%	353 100%	246 100%	1245 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U
 Overlap formulae used.

Q3 How familiar are you with HIPAA (The Health Insurance Portability and Accountability Act of 1996)?

Base: All Respondents

	Gender			Age					Female Age					Male Age					Region			
	Total	Female	Male	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2053	1076	960	520	396	303	354	480	272	191	169	193	251	239	200	133	159	229	449	841	407	356
Weighted Base	2053	1045	993	589	349	322	339	454	290	173	161	175	246	291	172	160	163	207	357	786	423	486
Very/Somewhat Familiar (Net)	1400 68%	749 72% C	636 64%	365 62%	243 70% D	234 73% D	245 72% D	313 69% D	190 65%	126 72%	122 76%	130 74%	182 74%	167 57%	114 66%	111 69% N	114 70% N	131 63%	252 71%	538 68%	296 70%	314 65%
Very familiar	601 29%	344 33% C	251 25%	171 29%	121 35% H	96 30%	101 30%	112 25%	94 33%	61 35%	51 32%	57 32%	80 33% R	71 24% R	60 35% NR	45 28% R	43 27% R	31 15%	110 31%	225 29%	126 30%	140 29%
Somewhat familiar	798 39%	405 39%	386 39%	194 33%	122 35%	137 43% D	144 43% D	201 44% DE	95 33%	64 37%	70 44%	73 42%	102 41%	96 33%	54 32%	66 41%	70 43%	99 48% NO	143 40%	313 40%	170 40%	173 36%
Never Heard Of It/Know The Name (Net)	653 32%	296 28%	357 36% B	224 38% EFGH	106 30%	89 27%	94 28%	141 31%	100 35%	48 28%	39 24%	45 26%	64 26%	124 43% PQ	58 34%	49 31%	49 30%	77 37% M	105 29%	249 32%	127 30%	173 35%
Know the name but not what it is/does	380 19%	179 17%	201 20%	135 23% FG	64 18%	52 16%	45 13%	84 18%	71 24% KLM	32 18%	20 13%	22 12%	35 14%	65 22%	32 19%	32 20%	24 15%	49 24% M	64 18%	142 18%	65 15%	109 23% U
Never heard of it	273 13%	117 11%	156 16% B	88 15%	42 12%	36 11%	49 14%	58 13%	30 10%	16 9%	19 12%	23 13%	29 12%	59 20% PI	26 15%	17 11%	26 16%	28 14%	41 12%	107 14%	62 15%	63 13%
Sigma	2053 100%	1045 100%	993 100%	589 100%	349 100%	322 100%	339 100%	454 100%	290 100%	173 100%	161 100%	175 100%	246 100%	291 100%	172 100%	160 100%	163 100%	207 100%	357 100%	786 100%	423 100%	486 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used.

Base: All Respondents

Q3 How familiar are you with HIPAA (The Health Insurance Portability and Accountability Act of 1996)?

	Household Income					Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity		
	Total	Less Than \$50K	\$50K-\$74.9K	\$75K-\$99.9K	\$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not Hispanic)	White (Not Hispanic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	2053	579	390	246	812	562	604	887	1258	795	680	1373	619	1434	1484	540	1044	1009	229	240	1423
Weighted Base	2053	577	320	259	871	680	658	715	1261	792	675	1378	609	1444	1449	573	935	1118	353	246	1245
Very/Somewhat Familiar (Net)	1400 68%	331 57%	207 65%	182 70%	661 76%	378 56%	468 71%	553 77%	887 70%	513 65%	486 72%	914 66%	446 73%	953 66%	1038 72%	346 60%	723 77%	677 61%	218 62%	147 60%	897 72%
Very familiar	601 29%	125 22%	83 26%	65 25%	321 37%	152 22%	206 31%	243 34%	407 32%	194 25%	231 34%	370 27%	221 36%	380 26%	458 32%	138 24%	320 34%	282 25%	107 30%	68 28%	371 30%
Somewhat familiar	798 39%	205 36%	124 39%	117 45%	340 39%	226 33%	262 40%	310 43%	480 38%	319 40%	254 38%	544 39%	225 37%	573 40%	580 40%	207 36%	403 43%	395 35%	111 31%	80 32%	526 42%
Never Heard Of It/Know The Name (Net)	653 32%	246 43%	113 35%	77 30%	209 24%	302 44%	190 29%	162 23%	375 30%	279 35%	189 28%	464 34%	163 27%	491 34%	411 28%	227 40%	212 23%	441 39%	135 38%	99 40%	348 28%
Know the name but not what it is/does	380 19%	113 20%	78 24%	47 18%	139 16%	142 21%	123 19%	116 16%	229 18%	151 19%	128 19%	252 18%	110 18%	270 19%	252 17%	123 21%	143 15%	237 21%	78 22%	49 20%	201 16%
Never heard of it	273 13%	133 23%	35 11%	30 12%	70 8%	160 24%	67 10%	46 6%	146 12%	128 16%	61 9%	212 15%	53 9%	221 15%	159 11%	104 18%	69 7%	204 18%	57 16%	49 20%	147 12%
Sigma	2053 100%	577 100%	320 100%	259 100%	871 100%	680 100%	658 100%	715 100%	1261 100%	792 100%	675 100%	1378 100%	609 100%	1444 100%	1449 100%	573 100%	935 100%	1118 100%	353 100%	246 100%	1245 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U
 Overlap formulae used.

Fielding Period: May 24 - 26, 2023
 BOCA
 Weighted To The U.S. General Adult Population - Propensity

27 May 2023
 Table 19

Base: All Respondents

Q4 Which of the following are among the top 3 most important factors for you when choosing where to seek care? Please select up to 3.

	Gender			Age					Female Age					Male Age					Region			
	Total	Female	Male	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2053	1076	960	520	396	303	354	480	272	191	169	193	251	239	200	133	159	229	449	841	407	356
Weighted Base	2053	1045	993	589	349	322	339	454	290	173	161	175	246	291	172	160	163	207	357	786	423	486
Accepts insurance	1398 68%	754 72% C	633 64%	346 59%	218 62%	223 69% D	237 70% D	373 82% DEFG	190 66% N	105 61%	113 70%	135 77% IJK	211 85% IJK	150 52%	111 64% N	109 68% N	101 62% N	163 79% NOPQ	262 73% V	533 68%	296 70%	306 63%
Face-to-face, in-person care	1011 49%	516 49%	489 49%	239 41%	139 40%	151 47%	183 54% DE	298 66% DEFG	130 45%	77 44%	79 49%	79 45% IJKL	150 61% IJKL	105 36%	62 36%	70 44%	104 64% NOPL	148 71% NOPM	175 49%	400 51%	196 46%	240 49%
Fast, immediate response time (e.g., to book appointments, receive medical advice)	833 41%	464 44% C	364 37%	240 41%	152 44%	138 43%	132 39%	170 38%	132 45%	82 47%	74 46%	77 44%	99 40%	105 36%	68 39%	64 40%	55 34%	71 34%	151 42%	324 41%	188 44% V	170 35%
Level of professional (e.g., RN, MD or licensed medical professional)	818 40%	405 39%	407 41%	201 34%	118 34%	116 36%	155 46% DEF	228 50% DEF	92 32%	57 33%	57 36%	80 46% IJ	118 48% IJK	106 36%	61 35%	58 37%	73 45% NOP	109 53% NOP	154 43%	322 41%	160 38%	182 37%
Out of pocket cost	609 30%	273 28% B	328 33% B	143 24%	108 31%	120 37% DH	118 35% DH	119 26% DH	57 20%	50 29% I	45 28%	58 33% I	63 25% I	83 28% I	56 32% NORK	73 46% NORK	60 33% NORK	57 27% NORK	97 27%	249 32%	130 31%	133 27%
Privacy or security of protected health information (PHI) (e.g., personal contact info, communication with the provider, appointment scheduling details, test results)	559 27%	278 27%	276 28%	188 32% H	100 29% H	87 27% H	86 25% H	98 22% H	88 30% H	44 25% H	41 26% H	45 26% H	59 24% H	96 33% R	54 32% R	46 29% R	41 25% R	39 19% R	97 27% R	202 26% R	101 24% R	160 33% TU
Offers virtual care (i.e., telehealth services)	219 11%	128 12% C	90 9%	98 17% GH	47 13% GH	37 12% H	24 7% H	13 3% H	54 18% LM	25 14% M	22 14% M	17 9% M	11 4% M	43 15% QR	22 13% QR	15 10% R	7 5% R	2 1% R	40 11% R	79 10% R	41 10% R	60 12% R
Offers a digital app	174 8%	69 7% B	104 10% B	99 17% FGH	53 15% FGH	14 4% H	6 2% H	3 1% H	43 15% KLM	17 10% LM	6 4% M	2 1% M	1 0% M	55 19% PQR	35 21% PQRJ	8 5% R	4 2% R	1 0% R	29 8% R	53 7% R	31 7% R	61 13% TU
Other	48 2%	17 2% C	31 3% B	15 3% B	6 2% B	13 4% G	4 1% G	8 2% G	2 1% G	1 0% G	10 6% IJLM	1 0% I	3 1% I	14 5% I	5 3% I	3 2% I	3 2% I	5 3% I	5 1% I	13 2% I	25 6% STV	5 1% I
Sigma	5669 276%	2904 278%	2722 274%	1570 267%	942 270%	899 279%	946 279%	1312 289%	788 272%	458 264%	448 278%	494 283%	716 290%	757 260%	474 275%	447 279%	447 275%	596 288%	1009 283%	2175 277%	1167 276%	1317 271%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used.

Fielding Period: May 24 - 26, 2023
 BOCA
 Weighted To The U.S. General Adult Population - Propensity

27 May 2023
 Table 20

Base: All Respondents

Q4 Which of the following are among the top 3 most important factors for you when choosing where to seek care? Please select up to 3.

	Household Income					Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity		
	Total	Less Than \$50K	\$50K-\$74.9K	\$75K-\$99.9K	\$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not Hispanic)	White (Not Hispanic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	2053	579	390	246	812	562	604	887	1258	795	680	1373	619	1434	1484	540	1044	1009	229	240	1423
Weighted Base	2053	577	320	259	871	680	658	715	1261	792	675	1378	609	1444	1449	573	935	1118	353	246	1245
Accepts insurance	1398 68%	362 63%	218 68%	192 74% B	605 70% B	419 62%	471 72% F	508 71% F	802 64%	596 75% I	412 61%	986 72% K	374 61%	1024 71% M	994 69%	387 68%	667 71% R	731 65%	220 62%	146 59%	892 72% ST
Face-to-face, in-person care	1011 49%	298 52%	167 52%	134 52%	405 47%	352 52%	320 49%	339 47%	561 44%	450 57% I	283 42%	728 53% K	254 42%	757 52% M	735 51%	262 46%	484 52%	527 47%	174 49% T	92 37%	645 52% T
Fast, immediate response time (e.g., to book appointments, receive medical advice)	833 41%	232 40%	129 40%	88 34%	378 43% D	264 39%	266 40%	304 43%	522 41%	312 39%	319 47% L	515 37%	280 46% N	554 38%	608 42%	211 37%	400 43%	434 39%	136 38%	92 37%	515 41%
Level of professional (e.g., RN, MD or licensed medical professional)	818 40%	165 29%	122 38% B	97 37% B	414 48% BCD	208 31%	241 37%	368 52% FG	483 38%	334 42%	241 36%	577 42% K	216 35%	602 42% M	609 42% P	201 35%	418 45% R	399 36%	100 28%	80 33%	562 45% ST
Out of pocket cost	609 30%	189 33% E	99 31%	92 36% E	223 26%	212 31%	198 30%	198 28%	384 30%	225 28%	189 28%	420 30%	184 30%	425 29%	434 30%	169 29%	268 29%	341 30%	99 28%	91 37% U	355 28%
Privacy or security of protected health information (PHI) (e.g., personal contact info, communication with the provider, appointment scheduling details, test results)	559 27%	155 27%	89 28%	63 25%	238 27%	173 25%	192 29%	193 27%	366 29%	194 24%	208 31% L	352 26%	182 30%	377 26%	389 27%	160 28%	239 26%	320 29%	118 33% U	80 33% U	317 25%
Offers virtual care (i.e., telehealth services)	219 11%	71 12%	28 9%	34 13%	86 10%	71 10%	81 12%	68 9%	157 12% J	62 8%	104 15% L	116 8%	95 16% N	124 9%	144 10%	75 13%	90 10%	129 12%	42 12%	38 15% U	113 9%
Offers a digital app	174 8%	45 8%	30 9%	23 9%	76 9%	66 10%	62 9%	46 6%	144 11% J	30 4%	76 11% L	98 7%	84 14% N	90 6%	122 8%	47 8%	61 7%	113 10% Q	48 14% U	30 12% U	69 6%
Other	48 2%	21 4%	5 2%	2 1%	17 2%	33 5% GH	6 1%	9 1%	24 2%	24 3%	3 0%	45 3% K	2 0%	46 3% M	26 2%	19 3%	12 1%	36 3% Q	5 1%	7 3%	28 2%
Sigma	5669 276%	1538 267%	889 278%	726 280%	2443 281%	1797 264%	1838 279%	2034 285%	3443 273%	2225 281%	1834 272%	3834 278%	1672 274%	3997 277%	4062 280%	1531 267%	2639 282%	3030 271%	940 266%	657 267%	3496 281%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U
 Overlap formulae used.

27 May 2023

Fielding Period: May 24 - 26, 2023

BOCA

Weighted To The U.S. General Adult Population - Propensity

Page Table Title

1	1	Q1 Which of the following have you ever used? Please select all that apply.
2	2	Q1 Which of the following have you ever used? Please select all that apply.
3	3	Q2 How much do you agree or disagree with each of the following statements about digital health apps (e.g., mental health, fitness, period and cycle trackers, weight loss) and protected health information/data (e.g., medical history, diagnoses, prescribed medications, etc.)? Summary Of Strongly/Somewhat Agree
4	4	Q2 How much do you agree or disagree with each of the following statements about digital health apps (e.g., mental health, fitness, period and cycle trackers, weight loss) and protected health information/data (e.g., medical history, diagnoses, prescribed medications, etc.)? Summary Of Strongly/Somewhat Agree
5	5	Q2 How much do you agree or disagree with each of the following statements about digital health apps (e.g., mental health, fitness, period and cycle trackers, weight loss) and protected health information/data (e.g., medical history, diagnoses, prescribed medications, etc.)? Summary Of Strongly/Somewhat Disagree
6	6	Q2 How much do you agree or disagree with each of the following statements about digital health apps (e.g., mental health, fitness, period and cycle trackers, weight loss) and protected health information/data (e.g., medical history, diagnoses, prescribed medications, etc.)? Summary Of Strongly/Somewhat Disagree
7	7	Q2_1 How much do you agree or disagree with each of the following statements about digital health apps (e.g., mental health, fitness, period and cycle trackers, weight loss) and protected health information/data (e.g., medical history, diagnoses, prescribed medications, etc.)? I have never considered where my protected health information/data is shared when using digital health apps.
8	8	Q2_1 How much do you agree or disagree with each of the following statements about digital health apps (e.g., mental health, fitness, period and cycle trackers, weight loss) and protected health information/data (e.g., medical history, diagnoses, prescribed medications, etc.)? I have never considered where my protected health information/data is shared when using digital health apps.
9	9	Q2_2 How much do you agree or disagree with each of the following statements about digital health apps (e.g., mental health, fitness, period and cycle trackers, weight loss) and protected health information/data (e.g., medical history, diagnoses, prescribed medications, etc.)? I would still use a digital health app even if I knew protected health data collected would be shared with third parties (e.g., Meta, Google, data brokers) for marketing purposes.
10	10	Q2_2 How much do you agree or disagree with each of the following statements about digital health apps (e.g., mental health, fitness, period and cycle trackers, weight loss) and protected health information/data (e.g., medical history, diagnoses, prescribed medications, etc.)? I would still use a digital health app even if I knew protected health data collected would be shared with third parties (e.g., Meta, Google, data brokers) for marketing purposes.
11	11	Q2_3 How much do you agree or disagree with each of the following statements about digital health apps (e.g., mental health, fitness, period and cycle trackers, weight loss) and protected health information/data (e.g., medical history, diagnoses, prescribed medications, etc.)? I assume that protected health data gathered by all digital health apps is protected under HIPAA.
12	12	Q2_3 How much do you agree or disagree with each of the following statements about digital health apps (e.g., mental health, fitness, period and cycle trackers, weight loss) and protected health information/data (e.g., medical history, diagnoses, prescribed medications, etc.)? I assume that protected health data gathered by all digital health apps is protected under HIPAA.
13	13	Q2_4 How much do you agree or disagree with each of the following statements about digital health apps (e.g., mental health, fitness, period and cycle trackers, weight loss) and protected health information/data (e.g., medical history, diagnoses, prescribed medications, etc.)? I would rather wait longer to see my primary care provider to get a referral for health services (e.g., mental health support, fitness and weight loss, women's health, etc.), versus using a digital health app that provides faster access to care.
14	14	Q2_4 How much do you agree or disagree with each of the following statements about digital health apps (e.g., mental health, fitness, period and cycle trackers, weight loss) and protected health information/data (e.g., medical history, diagnoses, prescribed medications, etc.)? I would rather wait longer to see my primary care provider to get a referral for health services (e.g., mental health support, fitness and weight loss, women's health, etc.), versus using a digital health app that provides faster access to care.
15	15	Q2_5 How much do you agree or disagree with each of the following statements about digital health apps (e.g., mental health, fitness, period and cycle trackers, weight loss) and protected health information/data (e.g., medical history, diagnoses, prescribed medications, etc.)? The privacy and security of my protected health information is not as important to me as convenience when it comes to healthcare (e.g., the convenience of using an app for virtual healthcare vs. having to go to a provider in person even if it means your protected health information/data isn't protected by the same security standards).
16	16	Q2_5 How much do you agree or disagree with each of the following statements about digital health apps (e.g., mental health, fitness, period and cycle trackers, weight loss) and protected health information/data (e.g., medical history, diagnoses, prescribed medications, etc.)? The privacy and security of my protected health information is not as important to me as convenience when it comes to healthcare (e.g., the convenience of using an app for virtual healthcare vs. having to go to a provider in person even if it means your protected health information/data isn't protected by the same security standards).
17	17	Q3 How familiar are you with HIPAA (The Health Insurance Portability and Accountability Act of 1996)?
18	18	Q3 How familiar are you with HIPAA (The Health Insurance Portability and Accountability Act of 1996)?
19	19	Q4 Which of the following are among the top 3 most important factors for you when choosing where to seek care? Please select up to 3.
20	20	Q4 Which of the following are among the top 3 most important factors for you when choosing where to seek care? Please select up to 3.