



Chris Bowen

ClearDATA Creating a Culture of Compliance

Imagine you are a senior healthcare executive and one morning receive the call that your organization's protected health information (PHI) may have been exposed. How can you

be sure if PHI was or wasn't exposed? Did you have safeguards in place to identify, limit, and resolve potential issues? Did you interpret the regulations correctly? Can you prove it? After an investigation is conducted, it appears that a wide range of PHI was exposed to hackers, violating the trust that patients placed in you, costing the company a considerable sum of money and untold losses in brand value. The key to avoiding such data breaches is to understand security best practices and the regulations; design and implement environments to support security, privacy, and compliance; and regularly perform security, privacy, and compliance risk assessments that can help healthcare providers uncover potential weaknesses in their policies, processes, and systems. ClearDATA helps healthcare companies perform these activities and protect sensitive data.

ClearDATA is the leading healthcare-exclusive, multi-cloud service provider focused on security, privacy, and compliance within the public cloud, not just within the U.S. but around the world. Their HITRUST-certified safeguards protect the sensitive data of providers, pharmaceutical, life sciences, payers and healthcare SaaS and ISV product companies, and powers their customers' critical applications across major public cloud platforms such as AWS, Microsoft Azure, and Google Cloud.

The company has a data-driven approach toward designing its products to ensure that data is safeguarded throughout its lifecycle. Illustrating the approach with an example, Chris Bowen, founder and chief privacy and security officer of ClearDATA says, "When we leverage Google Cloud platform, for example, we leverage built-in features such as identity and access management, encryption, and logging within

the environment, and ensure these features are automated in a scalable manner so that our customers can focus on innovation." Recently, the company joined hands with Google and the partnership will combine Google Cloud's innovation with ClearDATA's healthcare compliance expertise to speed up advancements and scale healthcare IT infrastructure.

ClearDATA helps customers avoid misconfigurations, enable improved security, and comply with applicable regulatory requirements, such as HIPAA, while staying within privacy best practices aligned with the General Data Protection Rules (GDPR). These guardrails are delivered by a series of automated safeguards and visualized within a 24/7 compliance dashboard that provides visibility into the compliance posture of their environment, from the time of deployment throughout the lifecycle of their environment.



Jim Gibson

Understanding the healthcare-specific workflows and critical business issues that the organizations are wrestling with and understanding their business objective and compliance requirements, ClearDATA tailors solutions for customers in the public cloud. ClearDATA engages with customers to help them identify and define applicable risks and regulations and perform security or compliance risk assessments.

The chief strategy officer of ClearDATA, Scott Whyte, describes the company's engagement with one of its customers: a drug manufacturer that wanted to offer the best solutions to hospitals to monitor anti-microbial therapy resistance. The solution needed the highest levels of security possible in order to meet the security and compliance at hospitals. ClearDATA helped them with the cloud-based security, privacy, and compliance design, allowing the drug manufacturer to be trusted to serve a wide range of customers.

To be able to help more such customers, ClearDATA intends to continue enhancing its automation solutions and intellectual property. "Our roadmap leads to creating environments in which our customers can operate and innovate as freely as possible to solve tomorrow's healthcare challenges and improve patient lives," concludes Jim Gibson, VP, growth and innovation, ClearDATA. **PH**



Scott Whyte